



PUBLIC NOTICE

Women in Business Study

The Investment Promotion Authority (IPA) is the government's investment promotion agency and is also responsible for registering and regulating businesses in Papua New Guinea ((PNG). Since 2016, IPA has been supported by the Asian Development Bank's Pacific Private Sector Development Initiative (PSDI) to make doing business in PNG easier. PSDI's support to IPA includes work to develop a new online business registry and to ensure PNG's business laws are modern and inclusive.

PSDI is a regional technical assistance facility co-financed by the Government of Australia, the Government of New Zealand, and the ADB. Since 2006, PSDI has been working with ADB's Pacific Developing Member Countries, including Papua New Guinea, to improve the enabling environment for business and support gender-inclusive, private sector-led economic growth.

In April and May 2022, PSDI will conduct women in business consultations to understand how well the business environment is working for women, barriers women face, and opportunities for reform. This will involve speaking with groups of women business owners who have been in business for 1 - 5 years, 6 - 10 years, 10 - 15 years and 15+ years. The consultation will eventually lead to a report that will make suggestions about changes that could make it easier for women to do business in PNG. The report will be shared with key decision makers and may be published.

The Consultation workshops:

Location	Date	Time	Venue
Port Moresby	20 th and 21 st April	8.30am-2.00pm	Grand Papua Hotel
Kavieng	26 th and 27 th April	8.30am-2.00pm	Kavieng Niu Lodge
Mt. Hagen	3 rd and 4 th May	8.30am-2.00pm	Highlander Hotel
Lae	10 th and 11 th May	8.30am-2.00pm	Lae Travellers Inn

Lunch and refreshments will be provided. Registration is compulsory due to limited seating in compliance with the “Niupela Pasin”.

Acknowledgement of participation

The IPA and PSDI thank you in advance for your participation in this important research. A certificate of participation in the focus group consultations will be presented to participants after the session. Participants will also be provided with a copy of the study findings.

Who to contact:

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