



INVESTMENT PROMOTION AUTHORITY

PO Box 5053 BOROKO NCD. Papua New Guinea Tel (+675) 3217311/308 4400

Fax (+675) 3202237

INTELLECTUAL PROPERTY OFFICE OF PNG LAUNCHES NEW WEBSITE

The Intellectual Property Office of PNG (IPOPNG) has launched its revamped website with the aim of having information easily accessible by its stakeholders and the public and also to ensure compliance when clients intend to register Intellectual Property Rights.

Although the domain name www.ipopng.gov.pg has not changed, the new website has been designed to match the modernized corporate and technological look and feel.

In presenting the website to the management of the Investment Promotion Authority (IPA), Registrar of IPOPNG Ms. Amelia Na'aru signaled the aim of the Office to continuously improve its IT infrastructure to boost service delivery to its clientele.

IPA's Acting Managing Director Mr. Clarence Hoot congratulated staff of the IPOPNG in producing the new website and encouraged the team to continue to drive awareness to the public and stakeholders on its services and also on the availability of the website.

The website carries new features such as an online search link for PNG Trade Mark applications through the Global Brand Database hosted by World Intellectual Property Organisation. The Global Brand Database allows clients to conduct free searches on trademarks registered in Papua New Guinea and other countries. Other features include an online query form and step by step processes in registering patents, trademarks and industrial designs and a list of recognized Intellectual Property (IP) agents operating in PNG and overseas who deal with IP matters in PNG.

Authorized for release by:

Mr Clarence Hoot

Acting Managing Director